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FOR IMMEDIATE RELEASE

Jax To Make Her Modelling Debut at Upcoming St. Paul's Fundraiser: brilliant! A Show of Love for Mental Health and People Living with HIV/AIDS

Vancouver September 16, 2013 - Vancouver's own JAX - filmmaker, actress, writer, musician and artist - has worked in television, film, viral video, theatre and dance. Now she is adding modelling to her repertoire by taking part in the second annual brilliant! Fundraiser for St. Paul's Hospital in support of mental health and people living with HIV/AIDS.

This year's theme, "Fashion through the ages," celebrates more than 100 years of service provided by St. Paul's and Jax will be dressed as a **Bond Girl**. The event will feature a fashion extravaganza with models representing Canada's hottest fashions, hair stylists, makeup artists and talent, as well as music, silent and live auctions and dancing.

Date: Saturday, September 21, 2013 Venue: Commodore Ballroom – 868 Granville Street, Vancouver, BC Time: 7:00 p.m. – 12:00 a.m.

Tix: \$75 each (with a \$57 tax receipt in return)

Event Info: http://www.helpstpauls.com/events/brilliant/

Tickets: http://brilliantfashiongala.eventbrite.ca Jax's Official Site: http://www.jaclynasmith.com

NoodleHead Productions is an Entertainment PR & Social Media Marketing Firm with an international artist, celebrity and corporate clientele. For more information and/or interview booking and television appearances, please contact Lisa Wartur at 604.767.8099 or email: lisa@noodleheadproductions.com

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