



Entertainment PR

NoodleHead Productions



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FOR IMMEDIATE RELEASE

Qoola Frozen Yogurt Bar to Host Robson Grand Opening Community Celebration with 100% of Sales Benefitting Canuck Place

VANCOUVER, British Columbia, June 22, 2015 – Vancouver-bred frozen yogurt bar Qoola will be hosting a community celebration and fundraiser at its newest store on Robson and Bute Saturday, June 27th from 12-4pm. KISS Radio will be on location with morning radio personality Andrew the Intern. The event will have fun activities for families including face painting, balloon twisting and games.

From 1-3pm, Qoola will serve free frozen yogurt and feature live performances by award-winning hip hop artist Kyprios, sought after 12-year-old dance duo Lucky Aces, and 40-piece pop choral phenomenon [Top Line Vocal Collective](#).

Prizes will be given out throughout the day, and the grand prize giveaway is a trip to Las Vegas to see Mariah Carey live in concert.

The event celebrates the opening of Qoola's 18th store. Qoola will generously donate 100% of all sales from 11am to 11pm this day to [Canuck Place Children's Hospice](#).

About Qoola Frozen Yogurt Bar

With 18 locations across Canada, Qoola is the leading Canadian self-serve frozen yogurt retailer. Never powdered and made fresh from farm to cup, Qoola's yogurt is not only succulently delicious, but uber healthy because it's cane sugar sweetened and loaded with an ultra high concentration of probiotics. Qoola's world famous yogurt is also kosher, contains no hormones, and is mostly gluten-free. In addition to yogurt, Qoola has expanded into a wide array of boutique products including handcrafted smoothies, frozen yogurt cakes, Belgian waffles, acai bowls, cold-pressed juices, yogurt-infused salads, sandwiches, and wraps with no mayo and butter, and of course our vegan granola bar, coconut water, and Cocolove. Anchored by conscientious profitability and success through sincerity, Qoola strives to revolutionize and reinvent food consumption by re-educating the public and feeding the word with affordable organic food. <http://www.qoola.com>

About Canuck Place Children's Hospice

Canuck Place Children's Hospice is British Columbia's recognized pediatric palliative care provider. Over 600 newborns, children and teens with life-threatening illnesses and their families receive care from CPOCH through outreach programs and two provincial hospice locations; Vancouver and Abbotsford. Services include clinical respite and family support, pain and symptom management, 24-hour phone consultation support and in-house clinical care, art and education, recreation therapy, grief and loss counselling and end-of-life care. Through the investment of the community, our talented team, and over 325 energetic volunteers we make a lasting difference in the lives of children and the families who love them. <http://www.canuckplace.org>

About NoodleHead Productions

Entertainment PR & Social Media Marketing Firm with an international artist, celebrity and corporate clientele. For more information, please contact Lisa Wartur at 604.767.8099 or email: lisa@noodleheadproductions.com and visit <http://www.noodleheadproductions.com>



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