

# NoodleHEAD PRODUCTIONS

Contact: Lisa Wartur  
Cell: 604.767.8099  
Email: [lisa@noodleheadproductions.com](mailto:lisa@noodleheadproductions.com)

FOR IMMEDIATE RELEASE

## New Music Video Release "I Could Be Your Boi" From Top 20 Peak Performance Artist Melissa Endean



Vancouver October 15, 2013 – Top 20 Peak Performance Artist and social activist, Melissa Endean, is announcing the release of her new music video "I Could Be Your Boi," produced and directed by Mike Southworth (Collide Entertainment). Make no mistake, we're waking up to a new era with this new 'girl anthem' from Melissa Endean and her Lady Entourage. "I Could Be Your Boi" is groundbreaking! It's your turn ladies, no need to be shy here, grab a girl and dance around!

"I Could Be Your Boi" on YouTube: <http://youtu.be/Z4Y0IhxXLam7hd=1>

This smooth Mclachlan-esque joyful dance is for any human being who has ever felt a desire to break the mold of normativity. Melissa sings with passion about a longing to make real, human connections beyond the restrictions and boundaries of social norms.

"I Could Be Your Boi" is not only a political statement, it is a cheerful shout of pride for any and all who delight in the intimate bliss attained whilst playing with another person, regardless of their orientation, race, ability, or creed. "I Could Be Your Boi" is not just for the ladies – it's an all-inclusive dance anthem for anyone who has ever loved another person – unabashed and unashamed.

Making this track even more powerful, however, is the fact that Melissa is releasing the track mere days after releasing a campaign video in which she speaks openly about her past history of sexual abuse and sexual exploitation. Melissa, a supporter of Women Against Violence Against Women (WAVAW), a sexual assault crisis center in Vancouver, wanted to use her position as an artist to raise awareness for the overwhelmingly high rates of sexual assault and exploitation that women face here in Canada. As a survivor, Melissa hopes that by speaking out and breaking the silence of her own sexual assaults she can encourage more women to seek the support they need to recover.

The decision to release these two very different videos in close proximity to one another was a decision Melissa made carefully. She wanted to show that women can not only survive the trauma of having your sexual and bodily freedom denied so monumentally, but that you can come out on the other side dancing – still in love with your body and embracing the universal right to the freedom of sexual pleasure and orientation.



Cast & Crew Photo © 2013 Adam PW Smith

"I Could Be Your Boi" Music Video & Single Release Virtual Launch Party on Facebook, Tuesday Oct. 15th:

<https://www.facebook.com/events/533140370101592/>

Melissa Official Website: <http://www.melissaendean.ca>

Twitter: <https://twitter.com/melissaendean>

Facebook: <https://www.facebook.com/melissaendeanmusic>

WAVAW: <http://www.wavaw.ca>

NoodleHead Productions is an Entertainment PR and Social Media Marketing Firm with an international artist, celebrity and corporate clientele. For more information and/or interview booking and television appearances, please contact Lisa Wartur at 604.767.8099 or email: [lisa@noodleheadproductions.com](mailto:lisa@noodleheadproductions.com)

You have received this email as a valued member of our Media & Mailing Lists & we thought this exciting news about Melissa Endean would interest you. Thank you for your support!

Copyright © 2013 NoodleHead Productions, All Rights Reserved.  
Entertainment PR / Social Media Marketing  
West End of Vancouver, BC  
Contact Lisa:



We hope you'll stick around for more news,  
but we understand if you'd like to unsubscribe:

[unsubscribe from this list](#)   [update subscription preferences](#)